



Research Article

# Analysis of technological knowledge and its variables effect in adoption of recommended production technology of aonla

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**SUMMARY :** Aonla is an important fruit crop because of its large-scale use in Ayurvedic and Homoeopathic medicines. The fruit is highly nutritive and richest source of vitamin C among fruits except Barbados cherry. Murabba, Chyavanprash, pickles, chutney, sauce, candy, dried chips are prepared from aonla fruit. Its tree is quite hardy, prolific bearer and highly remunerative even without much cares. Aonla is most suitable for cultivating under agro-climatic conditions of Rajasthan. It has higher productivity per unit area even in the wastelands so it has bright future for exporting to European countries. findings of present study, inferred that majority of the farmers had medium knowledge level about recommended aonla production technology. Knowledge level of the farmers was found to be positively significant with their occupation, education, social participation, size of holding, irrigation potentiality and sources of information utilized.

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**KEY WORDS :**

Technological knowledge, Adoption, Aonla production technology, Variables

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